

Regional Transportation Revenue Measure

Local Investment Plan Public Meeting

April 8, 2025

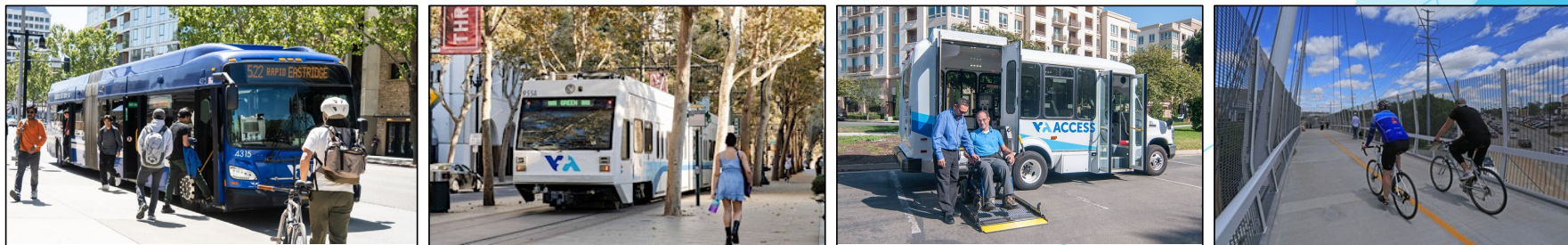


VTA at a Glance

VTA provides sustainable, accessible, community-focused transportation options that are innovative, environmentally responsible, and promote the vitality of our region.

- ▶ VTA provides bus, light rail, and paratransit services
- ▶ VTA is the county's Congestion Management Agency (CMA)
- ▶ VTA is a funding partner for regional rail including Caltrain, Capitol Corridor, and ACE

VTA passengers travel nearly **134 million miles** annually on **27.7 million trips**. The agency is critical to mobility and quality of life in Santa Clara County.

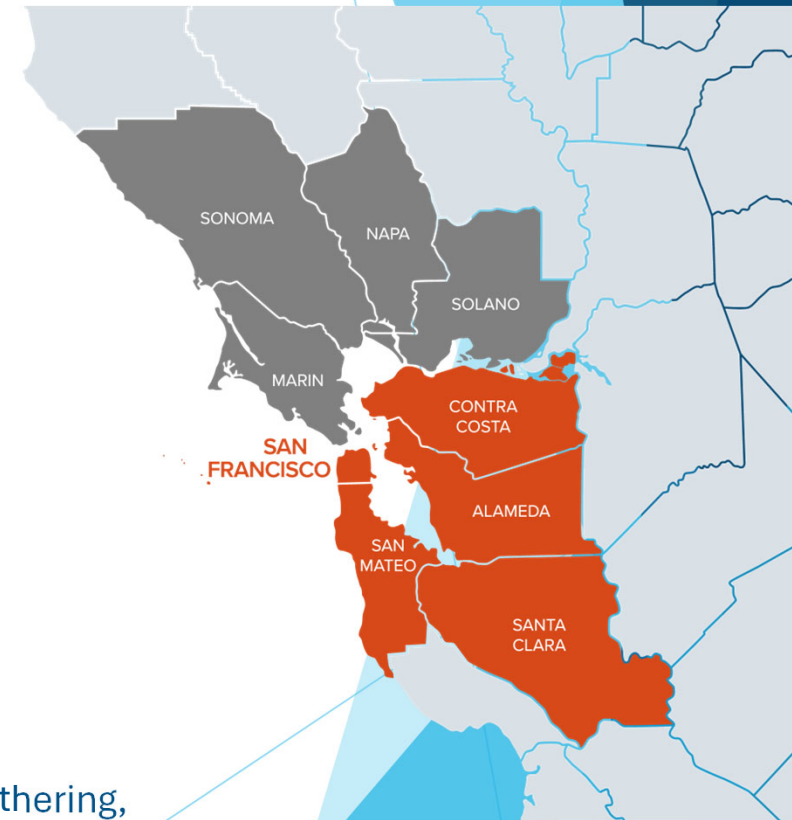


SB 63: 5-County Regional Measure

On **August 7**, the VTA Board voted unanimously to join the 5-county regional transportation sales tax measure.

- ▶ **1/2 cent rate in Santa Clara County**
- ▶ **14-year term**
- ▶ **10.38-percent to Caltrain**
- ▶ **5-percent to MTC's Transit Transformation Action Plan**
- ▶ **0.25-percent for administration**
- ▶ **\$264 million estimated annually to Santa Clara County**

The regional measure is a **citizen's initiative**, requiring signature gathering, with a **50-percent plus one** requirement for voter approval (**not** two-thirds).



SB 63: 5-County Regional Measure

Under the SB63 enabling legislation, regional measure funds may be used for...

“...public transit expenses and roadway re-pavement projects on roads served by fixed-route transit.”

Local Investment Plan Principles

VTA is developing a Local Investment Plan Santa Clara County's part of the 5-county regional measure.

VTA is Focused on Three Primary Outcomes:

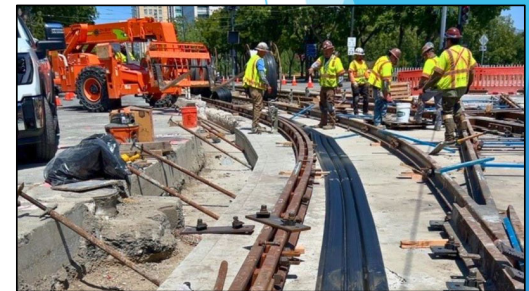
- ▶ **Grow** ridership
- ▶ **Increase** productivity
- ▶ **Enhance** the customer experience
 - ▶ Including safety, security and cleanliness

Delivered in a Financially Sustainable Way

Local Investment Plan Strategic Areas

With your help, VTA staff can assess **potential** transit projects in each area, such as:

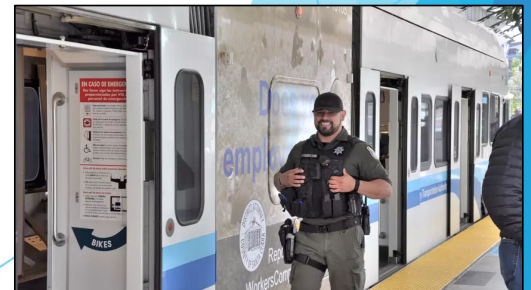
- ▶ **Foundation**
 - ▶ Bus Corridor Improvements
 - ▶ Station Upgrades
 - ▶ Transit Service
 - ▶ Transit Capital Improvements



Local Investment Plan Strategic Areas

With your help, VTA staff can assess **potential** transit projects in each area, such as:

- ▶ **Reimagine**
 - ▶ Visionary Network
 - ▶ Speed Improvements
 - ▶ Fare Programs for Seniors and Students
 - ▶ Safety and Security Enhancements



Local Investment Plan Strategic Areas

With your help, VTA staff can assess **potential** transit projects in each area, such as:

- ▶ **Transformation**
 - ▶ Innovative Customer Experience Projects
 - ▶ Advanced Vehicle Technologies
 - ▶ Light Rail Fleet Replacement
 - ▶ Station Redevelopments



Local Investment Plan – Bringing It All Together

With meaningful **city, county, and community** input, VTA staff will develop a draft local investment framework for future regional measure funds. **We need your input!**

Sample Framework:

Project	Percentage of Revenues	Primary Outcome(s)	KPIs
Foundation			
Transit Service			
Local Road Improvements			
Station Improvements			
Reimagine			
Visionary Network			
Transit Capital Projects			
Speed Improvements			
Fare Programs			
Micro Transit			
Transformation			
Innovative Transit Projects			
Autonomous Vehicles			
AI Opportunities			
Light Rail Fleet			

Mentimeter Priorities Exercise

Community Input: Local Investment Framework Priorities



Foundation

- Bus Corridor Improvements
- Complete Streets Projects
- Transit Service Stabilization
- Safety and Security Improvements
- Stop and Station Improvements



Reimagine

- Transit Capital Projects
- Visionary Network
- Speed Improvements
- Fare Programs
- Safety and Security Technology
- Personalized Marketing



Transformation

- Innovative Transit Projects
- Autonomous Vehicles
- AI Opportunities
- Light Rail Fleet
- Innovative Mobility
- Advanced Vehicle Technology
- Major Capital Investments

How should VTA prioritize potential funds for the projects above?
What is missing?



Local Investment Plan – Public Meetings

Public Meetings

Virtual Meetings:

Wednesday, April 8, 6 - 7 p.m.

Thursday, April 9, 3-4 p.m.

IN PERSON:

Thursday, April 9, 5:30 - 6:45 p.m.

Bascom Community Center, 1000 S. Bascom Ave, San Jose



One Region. Better Mobility.

The Bay Area is home to 7.7 million residents and transit agencies like Santa Clara Valley Transportation Authority (VTA) keep our region moving. To ensure that transit agencies can sustain and expand bus and rail service – in addition to provide funding for road maintenance on transit corridors – Bay Area Counties have joined together to propose a 5-county regional transportation sales tax measure.

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For more than 30 years, VTA has delivered projects large and small, and been entrusted by residents with multiple sales tax measures for transportation. VTA has demonstrated strong stewardship of taxpayer dollars by delivering practical transportation improvements that maximize existing infrastructure, including the US 101/SR 25 Interchange Project, Capitol Expressway Express Lanes Project, and the Berryessa Transit Center.

If this half-cent Citizen's initiative passes, it will help deliver VTA's primary objectives to grow ridership, increase productivity and enhance the customer experience.

5-County Regional Measure

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Potential new revenues from this regional transportation sales tax measure could significantly improve transportation within Santa Clara County. Scan QR code to share your transportation priorities, learn more about this measure or get more information.

<https://www.vta.org/programs/one-region-better-mobility>

Local Investment Plan Next Steps

March & April – City, County, Community Engagement; Public Meetings

April 17 – Future of Transportation Workshop

- ▶ **Discuss Local Investment Plan, develop KPIs that drive the three outcomes:**
 - ▶ Grow Ridership
 - ▶ Increase Productivity
 - ▶ Enhance Customer Experience

April & May – Refinement of Draft Plan, Continued Engagement

June 4 – Board Meeting

- ▶ **VTA Board action on the Local Investment Plan**

Stay Engaged: This is *Your* Local Investment Plan



Investment.Plan@vta.org

